

Curriculum Vitae

Giacomo Vergnano
Born in Turin, Italy on the 14/09/1986
Living in Berlin, Germany

+49 17615003801
info@giacomo.works
www.giacomo.works

2020 - Present

Design Systems & Operations Lead at HelloFresh Group

Lead and grow the Design Systems team.
Develop and maintain Design Operations
across the organization. Unify our company's
multi-brand Design Language.

2014 - 2019

Head of Design at Remerg GmbH

Design, manage and grow the corporate
identity for the global market.
Setup and manage an international
6 member design team.
Design and develop the user experience and
system of components of the campaign
management platform with
tech and product team.
As well as the company's online presence.

2012 - 2014

Frontend Designer and Developer at LiquidM

Design and develop the user experience of
the advertising management
platform and the corporate website.

2019 - 2020

Creative Design Lead at SumUp Payments Limited

Manage and scale the identity system and
visual language's development.
Lead, support and grow the international 9
member Creative Design team and processes.

2011 - 2019

Freelance Web, Digital and Visual Designer

Personal and professional projects.
Branding, graphic and digital design,
web and mobile user experience design
and development.
Selected customers and partners:
Latte Creative - Rome
Archive Books - Berlin
Martin Sebald Studio - Berlin
International Auction Group - Barcelona
Archivio Tipografico - Turin
Thype! - Turin

2008

Design Internship at SuppiGorup Studio

6 months internship in the Strategic
& Web communication department.

DO NOT PRINT

Education

B.A. Graphic & Virtual Design
Politecnico Di Torino
2010 Turin

Erasmus Scholarship
Universidad de Sevilla
2008 Sevilla

Interaction Design Course
Nielsen Norman Group
2017 London

UX Leadership
Nielsen Norman Group
2018 London

Languages

Italian - Native
English - Fluent
Spanish - Fluent
German - B2

Tools and Technologies

Adobe Creative Suite for print productions,
digital artworks, motion graphics
and video editing .

Sketch App
Figma
Invision
Zeplin

Html
CSS (and its preprocessors)
JavaScript (and its frameworks)
Git
Jekyll
Liquid Templating

Nodebox
Processing