

Curriculum Vitae

Giacomo Vergnano
Born in Turin, Italy on the 14/09/1986
Currently between Dublin and Berlin

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2022 - Present

Design Lead at Ableton

Iteratively designed the experience and interface of Ableton.com for the release of Live 12, Push Upgrade Kit and the new Move hardware. Worked in Product Development on Ableton Move’s digital interface design, developing the iconography system and Loop overview feature.

2019 - 2020

Creative Design Lead at SumUp Payments Limited

Managed and scaled the identity system and visual language’s in web channels and consumer digital products. Lead, supported and grew the 9 people Creative Design team.

2012-2014

Frontend Designer and Developer at LiquidM

Designed and developed the user experience of the advertising management platform and the corporate website.

2020 - 2022

Design Systems Lead at HelloFresh Group

Lead and grew the Design Systems team. Developed and maintained Design Standards across the organisation. Create and extend the adoption of our company’s multi-brand and multi-platform Design Language.

2014 - 2019

Head of Design at Remerge GmbH

Owned, designed and developed the user experience and of the campaign management platform with tech and internal stakeholders team. Designed, managed, grew the corporate identity and online presence for the global markets. Setup and managed an international 6 member design team.

2011 - 2019

Freelance Web, Digital and Visual Designer

Personal and professional projects. Hardware and digital design, web and mobile user experience design and development.
Selected customers and partners:
Latte Creative - Rome
Archive Books - Berlin
Martin Sebald Studio - Berlin
International Auction Group - Barcelona
Archivio Tipografico - Turin
Thype! - Turin

Education

UX Leadership
Nielsen Norman Group
2018 London

Interaction Design Course
Nielsen Norman Group
2017 London

Erasmus Scholarship
Universidad de Sevilla
2008 Sevilla

B.A. Graphic & Virtual Design
Politecnico Di Torino
2010 Turin

Languages

Italian - Native
English - Fluent
Spanish - Fluent
German - B2

Teaching

Fastweb Digital Academy (2022 - 2023)
Introduction to Design System Management

ReDi School (2020 - 2022)
Teaching Web Design Fundamentals

Manara.tech (2020)
Coaching and Intro to Design Fundamentals

Volunteering

SeaWatch (2022)
Visual and experience designer

Redi School (2020 - 2022)
Design Sytems Designer and Manager

Manara.tech (2020)
Coaching and Intro to Design Fundamentals

Thype! (2011)
Letterpress workshops and Intro to Typography

Tools and Technologies

Adobe Creative Suite for print productions, digital artworks, motion graphics and video editing .
Figma
Sketch App
Zeplin
Blender (3D rendering)

Html and CSS (and its preprocessors)
JavaScript (and its frameworks)
Git
SSG (11ty, Jekyll, Hugo)
Templating languages (Liquid, Nunjuks)

Nodebox
Processing

Arduino for rapid prototyping

Atlassian tooling suite